

DESTINEE PATTERSON

ANCHOR/REPORTER

CONTACT

- www.destpatt.wixsite.com/ destineetv

CAREER HIGHLIGHTS

- 2024 RTDNA Multimedia Journalist of the Year (Carolinas)
- Awarded internally at WRAL for strong source work
- Launched streaming platform at KSLA and new automation system for TV newscasts

SKILLS

- AVID
- Adobe Premiere Pro & Audition
- Edius
- CapCut
- AP ENPS
- Bitcentral Oasis
- iNews
- Dalet

EDUCATION

UNIVERSITY OF MISSOURI-COLUMBIA

- Bachelor of Journalism
- Spanish Minor
- · Sociology Minor

WORK EXPERIENCE

WRAL News

2023-CURRENT

Multimedia Journalist/Reporter

- Break exclusive news stories by cultivating and utilizing a network of reliable sources
- Conduct in-depth investigations to expose critical community concerns and hold officials accountable
- Pitch, write, shoot, edit, produce reports with strong, compelling storytelling for dayturn, enterprise and investigative stories

Streaming Anchor

- Manage live video playback and graphics while anchoring streaming cut-ins every 30 minutes
- Confirm and deliver breaking news in between traditional TV newscasts
- Serve as fill-in anchor and breaking news desk anchor, adapting seamlessly to various formats and content

KSLA News 12

2020-2023

Multimedia Journalist/Reporter

- Cultivated and maintained a network of community contacts
- Crafted compelling and meticulously researched in-depth web stories to include additional data and in-depth interviews
- Quickly and accurately delivered live reports for multiple newscasts and digital platforms, including Facebook

Weekend Anchor

- Solo anchored live 30-minute newscasts and streaming programming
- Collaborated directly with producers to strategically stack rundowns for conversational flow and viewer engagement
- Frequently served as fill-in anchor for weekday primetime shows, including 6 p.m. and 10 p.m. newscasts
- Conducted live interviews for features and hard news stories

KOMU 8 NEWS

Multimedia Journalist & Anchor

2018-2020

- Edited, wrote, produced daily, breaking, enterprise and social media stories
- Anchored 30-minute morning and weekend evening shows, including breaking news segments
- Co-produced dynamic morning newscasts, integrating national and local news stories to engage diverse audiences
- Managed and collaborated with reporters to find best news angle